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FLOURISH HOSTS WOMEN'S LEADERSHIP CONFERENCE AUGUST 26TH

Event helps Indianapolis women executives and entrepreneurs flourish, plan & accomplish their dreams

CLEVELAND, OH (July 14, 2016) — When women flourish, they change the world.

That will be the resounding mantra of the more than 100 powerful women executives who gather <u>Alexander Hotel</u> on August 26, 2016 for the <u>Flourish Conference for Women in Leadership</u>. Women leaders from public, private and nonprofit sectors will join forces to learn the art and science of flourishing, helping them attain the highest levels of excellence in their careers, businesses and lives.

The event, hosted by Flourish Leadership, LLC, brings together top Indianapolis female leaders to discuss pertinent issues facing women executives as they participate in powerful workshops and speaker sessions.

Conference host and Flourish founder **Dr. Rachel Talton** is a renowned leadership executive, researcher and author who has partnered with local leaders who can personally and professionally inspire attendees. Scheduled speakers include Vitamix CEO **Jodi Berg**, **Edna Kane Williams** EVP of AARP, **Kelly Mitchell** of, **Michelle Corraro** of , **Jean Woitowicz** of , **Juanita Ingram** of , **Heidi Jark** of , and **Carriee Cline** of , among others.

Flourish proudly partners with extraordinary organizations that make it a priority to support women in leadership. A partial list of partners includes Key Bank, AARP, Aon, Hyatt Corporation, University Hospitals, $5^{th}/3^{rd}$ Bank, Honda Americas, EY, Neiman Marcus and many others that foster the advancement of women executives within their business model.

Esteemed <u>Flourish Indy Co-Chairs</u> believe these forums are a necessary tool to help female leaders succeed. "Successful leadership isn't easy," Dr. Talton explains. "Each challenge makes us stronger and helps us grow. The Flourish conference inspires strategies, offers a retreat and helps create a path for women to truly succeed across the spectrum of industry sectors that drive our global economy."

The Flourish Conference for Women in Leadership is a four-city conference series with similar gatherings on September 21st in Chicago, October 7th in Washington DC, and culminating October 28th in Cleveland. Conferences are designed to be intimate and provide skill-building tools and resources to top female executives and entrepreneurs. Content-rich workshops provide participants key strategies for harnessing the power of inspired, yet rigorous strategies to transform their businesses and their lives.

Key differentiators Flourish speakers, sponsors and participants have expressed:

Flourish is Different: What makes Flourish truly extraordinary – and unique – is its combination of very substantive and customized leadership and life planning and its world-class insights from industry leaders across public, private and nonprofit sectors. Substantive tools that women take back to their organizations help them flourish and their organizations flourish as well.

Business Value: Flourish provides real-time data, insights and best practices to help senior women lead more effectively and manage work-life integration. Investing in women leaders also has bottom-line financial implications. For example, corporations with women in senior leadership roles can outperform their competitors by **26% increase in profitability** in the marketplace. Corporations with at least three women on their boards have **66% higher ROI**, **53% higher ROE**, and **42% higher ROS**.

Personal Value for Women Leaders: One of the most important elements of Flourish is that it is a safe environment for women leaders to create solutions – both in their work and in their lives. The intimate conversations are literally one-of-akind and have never been duplicated in the world of women's leadership development. Sometimes the barriers to success are personal... we create an environment where those challenges can be tackled for true leadership growth and development.

Intrinsic Value: Because we have a holistic model of flourishing that delves into all six dimensions of growth for women leaders, there is a sustainable transformation that takes place at Flourish that is unmatched. We've seen careers blossom, P&L goals exceeded, collaborations developed, books written, health improved, and professional and personal passions restored!

Attendees at the 2016 Flourish Conference for Women in Leadership will receive a personal assessment highlighting leadership strengths and areas for growth, create a customized Flourish Plan for the next 100 days, collaborate with like-minded women, change unwanted habits by creating approaches for revised leadership behaviors and experience expert facilitation, guidance and personal attention.

For more information and to register for the Flourish Indianapolis Conference for Women in Leadership, visit our Flourish Indianapolis registration page, or join us on <u>Facebook</u>.

Please "experience" flourish through feedback from our participants, sponsors and partners here: Flourish Video .

About Flourish Conference for Women in Leadership: Flourish provides expert executive coaching, mastermind and business mentoring and life-transforming strategic programs. Our clients are senior-level to C-Suite women executives; women entrepreneurs seeking to grow the impact and reach of their business; and women who have reached a high level of professional success and are looking to transition to the next elevated level in their organizations and in their lives.

About Dr. Rachel Talton, CEO of Flourish Leadership, LLC: Dr. Rachel Talton is founder and CEO of both <u>Flourish Leadership, LLC</u> and <u>Synergy Marketing Strategy & Research, Inc</u> and is the author of the #1 Amazon bestseller in Leadership, <u>Flourish: Have it All Without Losing Yourself.</u> She serves on several boards and has been recognized both locally and nationally for her contributions to marketing, leadership and across several industries, and for her tireless community service. Dr. Talton earned her Doctorate in Management from Case Western Reserve University's Weatherhead School of Management, where she has also served as Adjunct Professor of Marketing. She holds an MBA with a concentration in Finance and a BA in Psychology.

Dr. Talton has made it her life's mission to positively change the lives of women and girls through Flourish and the Flourish Foundation.